

Ocean Beach - Your Christmas Shopping Center

HERE'S the POINT

By SPENCE HELD

If a cop picked me up as a suspicious character and asked, "Where were you on the night of December 2nd?" I'd mumble, "Night of January 16th."

That was the title of the mystery melodrama presented last week by the Cal Western University and Community Players. I attended the Friday night performance and enjoyed it thoroughly, despite my dislike for artificially contrived murder mysteries where a lot of characters are thrown in merely to confuse the issue.

I don't read them in book form and avoid 'em on the screen — but this courtroom drama staged in the intimate Little Theatre on the campus was different.

Part of the fun came from the fact that these were Peninsula people performing in a small theatre filled with friendly familiar faces.

There's plenty of high-class talent in this community and Carl Glick, the director, credits the Peninsula News with flushing it from the canyons and hill sides of Point Loma.

I could pose as a drama critic and pick out a few minor flaws in "Night of January 16th," but aside from displaying my virtuosity it would serve no purpose. Actually, the fast-paced play was presented with distinction by an able cast.

Ben R. Grim was ruthlessly efficient as the district attorney, and the lawyer for the defense, W. C. Cochran, proved crafty and eloquent.

Marjorie Bollum took the part of Karen Andre, on trial for her life. Sylvia Kircher had the other feminine lead. Both were believable in their roles; they reached peaks of emotional intensity but did not over-act.

G. E. Dawkins Jr., was a highly plausible gangster. He has a fine stage presence and spoke his lines with vigor and gusto.

As an old courthouse reporter, I found the atmosphere authentic and the situation realistic despite the tangled ramifications of the "Night of January 16th."

The jury, incidentally, was chosen from the audience. . . . Oh, yeah, and they acquitted the dame.

Renovation Program Under Way At O.B. Elementary School

Renovation of the Ocean Beach Elementary school administrative office and the nurse's office began after Thanksgiving vacation.

The new unit, including a former classroom adjoining the original offices, will provide increased space for health services, and offices for the principal and vice principal.

Additional facilities will be two conference rooms, a teachers' work room, and a larger waiting room or lobby.

During the building program, administrative and nurses offices are occupying temporary quarters in the teacher's lounge, near the Sunset Cliffs and Newport corner of the building. Next door a small office for the principal, Miss Vesta Petersen, has been converted from one end of the teachers' dining room.

Enrollment this year has increased over 75 children from last year, to a recent count of 1175. This has meant the addition of two teachers and an additional classroom.

The new portable building made necessary the transfer of playground equipment to a section near the Kindergarten building.

Christmas Program At Dewey School

"O Holy Night" will present the Nativity story and song at the Dewey Elementary School auditorium Thursday, Dec. 15 at 1:30 p.m. PTA members will meet there to enjoy the program.

The play is under the general direction of Mrs. Maxine Pierce. Miss Clara Frutozo will lead the Christmas Chorus, accompanied by Mrs. Robert Swenson. Mrs. Willis will direct the 6th grade verse choir in readings of the Christmas story. Scenery and programs were done by Mrs. Eva N. Geyer's 4-5 grade.

Peninsula News

The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area. Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway.
No. 6—Thirty-sixth Year. Ocean Beach, San Diego 7, Calif. Thursday, December 8, 1955 Phones: AC 3-3156 · AC 3-3157 Ten Cents a Copy 12 PAGES



AWARD—A special U. S. Treasury award was made this week to Rollin E. Reed (left), manager of Ocean Beach branch, Bank of America, by S. J. Moulin, area sales manager, Treasury Department. The award is "for patriotic service to community and nation through the U. S. Savings Bonds Program," and is signed by Treasury Secretary George Humphrey. Banks account for more than 50 percent of S. D. County sales, which totaled \$21 million for the first 10 months of 1955—13.3 percent above the same period last year.—Les Hamm photo.

CHRISTMAS PROGRAM PLANNED AT POINT LOMA HIGH DEC. 14

"Christmas at Point Loma High School is a memorable experience," says Principal Robert F. Heilbron, "and we are happy to share it with our friends."

The 1955 Christmas Program will be presented in the school auditorium Wednesday evening, December 14, at 8 p.m. Final rehearsals are now in progress with the following groups: Stage Design with Miss Willa B. Brodie, faculty director; Choral Music with Robert Heninger directing; Instrumental Music, Robert Olisar, director; Mrs. Nancy Barber with the dance, and Miss Jewel Jean Brodie, drama and general director of the program.

"The Lighting of the Christmas Tree" by Selma Lagerlof will be offered by Play Production students with James Weddle, student director. Those in the cast are Mary Stivers, Shirley Hensley, Jerri Ryan, Fred Goodman, Bob Sakellariou, James Weddle and Jo Ann Brown. The action takes place in Sweden on Christmas Eve and is a beautiful presentation of traditional customs in their celebration of Christmas.

Dancers will offer a Swedish Rhapsody with Earlene Bingham, student director. Point Loma's orchestra will feature traditional Christmas music while the Choral groups—Madrigal Singers, Girls' Chorus and Loman Choir—will present international carols. Soloists to be featured in the Choral portion of the program include Linda Cowie, Carol McChesney, Judy Davis, Carolee Hahn and Bud- dy Roshon.

"The Associated Student Body cordially invites parents and friends to be with us on this joyous occasion," said Mary Lesko, commissioner of general affairs.

The public is cordially invited to both these activities.

Silvergate PTA

"Why the Chimes Rang," a play, will be presented at a meeting of the Silvergate School Parent - Teacher Association Tuesday evening, Dec. 13, at 7:30 o'clock in the school auditorium.

Included in the cast are: Stephen Walters, Deana Lorenzen, Thomas Ekerson, Patricia Murray, Michael Packard, Robert Gault, William Hanna, Anne Gentles, Kerry Slattery, Neal Gibson, Janet Ostosh and Clyde Roberson.

A verse choir directed by Lloyd McClain will give readings. Christmas songs will be presented by a chorus directed by Willard Threlkeld. No business session is planned.

O. B. Lioness Club

Next meeting of the Ocean Beach Lioness Club will be held Dec. 27 with Mrs. Bill Bradshaw as hostess.

Twelve members, three prospective members and one visitor attended a regular club meeting Nov. 25 at the home of Mrs. Ted Bates. Mrs. Alberti, cosmetologist from Kraft Drugs, gave an interesting talk.

O. B. BAPTIST CHURCH TO PRESENT CONCERT

Ocean Beach First Baptist Church will present a concert of Christmas music featuring the adult choirs and an organ recital by Morley Harvey, guest organist, Friday, Dec. 9, at 7:30 p.m.

Residents Ask Action On Voltaire St.

Petitions were being circulated in Ocean Beach this week asking the City to take action to protect pedestrians at the intersection of Voltaire and Froude Sts.

The petitions, already signed by scores of residents, are addressed to City Manager O. W. Campbell.

"We the undersigned," it is stated, "petition for boulevard stop signs, traffic control signals or other traffic control devices to be installed at the intersection of Froude St. and Voltaire St."

Many children cross Voltaire in this vicinity while en route to school. Westbound cars come speeding down the hill and it is difficult for children to cross the street. Two have been injured recently.

The petitions are being circulated by Mrs. Gwen Nelson, Ray Perine and others.

Voltaire & Chatsworth

Meanwhile, A. Van Norman, of 3707 La Cresta Dr., said that a crosswalk is needed across Voltaire at Chatsworth Blvd., near the high school. The green arrow should be removed, he added.

Van Norman cited a letter he received from James E. Reading, City traffic engineer, dated June 17, 1954. This stated that "Funds have been requested in the budget for the coming fiscal year for the improvement of this intersection."

"It is expected that channelizing islands, pedestrian push-buttons and the deletion of the right turn arrow during pedestrian crossing periods will alleviate the condition you describe."

Nothing has been done, Van Norman said. However, "all that is necessary is to remove the green arrow and put in a crosswalk across Voltaire from the drugstore," he added.



TAXES—The amount Pacific Telephone will pay in personal property taxes in San Diego County this fiscal year is large enough to buy four Navy Cougar jet combat planes. Mickey Riley, company clerk, holds check for current installment of the tax bill while Chief Art Morsch, of 11th Naval District Headquarters, shows model of Cougar. The figure of nearly \$2,000,000 equals the cost of two new type Cutlass jets, shown in the foreground.

TO PAY KING-SIZED TAX BILL

A king-sized check for nearly a million dollars will be handed to tax collector Wiltur Easton tomorrow as Pacific Telephone's first installment on its fiscal year tax in San Diego county.

Exact amount of the check is \$958,092.81. Final installment



TRAFFIC VICTIM—Randy Thayer, 4, is a favorite of the nurses at Mercy Hospital, where he is confined after being mangled by a truck Oct. 14. He will spend

Christmas in the hospital. The nurses are Sylvia Hancock, left, and Joan Kosek.—Les Hamm photo.

Postoffice Hours Are Announced

Postoffice hours at the Main Office, the Ocean Beach Station and Fleet Station were announced yesterday.

Parcel post and stamp windows at Main Office: Week days, Dec. 12 to 23 inclusive, open 8 a.m. to 8 p.m. Sundays, Dec. 11 and 18, open from 10 a.m. to 6 p.m.

Ocean Beach Station: Week days, 8 a.m. to 6 p.m. Saturdays, Dec. 10 and 17, 8 a.m. to 6 p.m. No Sunday window service.

Fleet Station, Broadway and Pacific Highway: Open until 10 p.m. every day in year.

BOY FACES BLEAK CHRISTMAS IN BED AT MERCY HOSPITAL

Four-year-old Randy Thayer, hit by a truck on Voltaire St. Oct. 14, will spend Christmas in Mercy Hospital. He faces the prospect of losing his right leg by amputation.

Randy has won the hearts of doctors and nurses by his bravery. And two firemen from the Voltaire St. station, who gave him first aid after he was crushed and mangled by the truck, have visited him constantly.

The boy's mother, Mrs. Mamie Thayer, has three other children and is unable to work because she spends half of every day at the hospital with Randy. They are living with Randy's grandmother, Mrs. Clyde Hooper, 4636 Lotus St.

Here's a chance for Peninsula residents to do something for a brave little boy this Christmas. Cards and gifts would brighten his life at a time of year when all children his age are looking

forward to a visit from Santa Claus.

Randy's right leg was broken and both legs were mangled and lacerated in the accident on Voltaire St. Oct. 14. He was taken by ambulance to Naval Hospital, where he was in surgery for 5½ hours.

After four days at Naval Hospital he was transferred by Navy ambulance to Mercy Hospital. His condition was critical for 2½ weeks, and he has been to surgery five times; the last time, Dec. 1, lasted three hours. Skin grafting was started to repair damaged areas.

It's now definite that Randy's lower right leg must be amputated, Mrs. Hooper reported Wednesday.

He is cheerful and cooperative despite his weakened condition.

He's in Room 227, Mercy Hospital.

Dawson Reports On Boxing Club

The Boys' Boxing Club at Ocean Beach Community Center

has been organized "to promote sportsmanship as well as athletic skill," according to Jack Dawson, recreation leader.

"At present the boys are learning the art of rope skipping, under the direction of two capable instructors, Al Smith and Stanley Thompson," said Dawson. "Next, will come instruction in punching the speed bag and the heavy punching bag. The boys are gradually being taught the various punches and the defense against them."

The club is divided into two sections. One is for boys in elementary school, the other for those in the 7th grade and up. The elementary boys meet Saturdays at 10 a.m. and the other

group gathers Mondays at 7:30 p.m.

Dawson said the leaders are accumulating a supply of gloves, bags and other equipment. Each boy has been given his own jump rope. Those who show by their attendance and progress that they deserve it will be given a jersey with the club's insignia," he added.

Some of the boys who have shown progress are Tim Faris, Robert Martin, Bob Smallwood, Alan Booth, Tom Boland, Gerry Hicks, George Martin, Bill and Butch Murrell, David Wingham and Charles Adams.

"There is still room for a few more boys," said Dawson. "If any parents wish to sign up for their sons, application blanks are available at the Community Center."

'Workshop' Prepares For Polio Drive

Dick Swanson of Ocean Beach took part in an all-day "workshop" Saturday at the San Diego Hotel in preparation for the January polio fund campaign.

Highlight of the session was an outline of the special events scheduled for the 1956 March of Dimes. These include Iron Lung Day and the start of the campaign January 3, the visit of Basil O'Connor, President of the National Foundation January 9, a County-wide Coffee Party on the 16th, and the Mothers' March the last day of the month.

A kickoff dinner for December 14 at the Mission Valley Country Club was announced and all workers were invited to attend.

'OIL FIELD' DEMONSTRATION

Raymond Arnett, oil company geologist, will present "An Oil Field in Operation" at Point Loma Community Church Friday, Dec. 9 at 7:30 p.m. This will be a mechanical demonstration. Arnett, son of Lt. Col. Roscoe Arnett, USMC, ret., and Mrs. Arnett, of Loma Portal, is a 1941 graduate of Point Loma High.

READ BY MORE THAN

11,000

LOCAL FAMILIES EVERY WEEK

By Carrier--4 weeks 25c
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Merchants Unite For 2-Color Christmas Page

Ocean Beach merchants combined this week to run a two-color full page Christmas advertisement in the Peninsula News. This united effort was spearheaded by Dan Moss, of Veda Moss Style Shop, with the cooperation of Henry Wolf, another local merchant.

The advertisement places emphasis on Ocean Beach as a shopping center equipped to supply everyone's gift needs for Christmas.

This message appears this week and next week in the Peninsula News, and will be circulated throughout Mission Beach, Pacific Beach and Clairemont for three weeks.

Moose Collect Toys For Needy Children

Ocean Beach Lodge 1755, Loyal Order of Moose again will place barrels throughout the Ocean Beach area until Christmas, to collect new or undamaged toys for needy kids.

This campaign is sponsored internationally by the Loyal Order of Moose. Again the Lodge will work with the San Diego Marine Reservists and their Toys for Tots drive. Last year many barrels of toys were collected and turned in to the Salvation Army, which repaired and distributed them to underprivileged children in the San Diego area.

There are only two winners in "Operation Santa Claus," the giver and the receiver. Help the Moose make it a "Toyful Christmas for Every Child."

NEW PHYSICIAN HERE

Dr. Frank B. Wismer, from Gallup, N. M., has taken over the practice of Dr. J. W. Wilhoit at 4932 Newport Ave., during the latter's illness. He received his M. D. degree from Yale University and later practiced in Massachusetts. He and his wife and three children plan to make their home here.

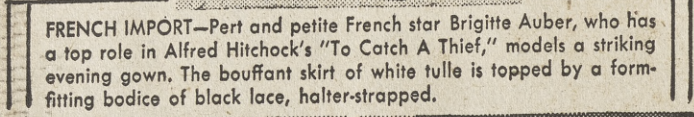
POST 2415, VFW

Veterans of Foreign Wars, Post 2415, and Auxiliary will have their monthly game night Dec. 10 at 8 p.m. and Children's Christmas Party Dec. 20 at 8 p.m.—both at the Portuguese hall, 2818 Addison St.

WEEK'S NEWS



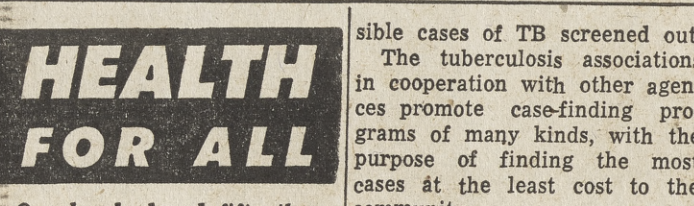
CHRISTENS THE SARATOGA—Mrs. Charles S. Thomas, wife of the Secretary of the Navy, christens the giant carrier USS Saratoga at launching ceremonies at the New York Naval Shipyard in Brooklyn.



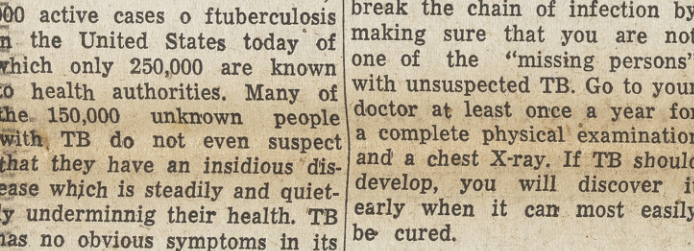
FRENCH IMPORT—Pert and petite French star Brigitte Aubert, who has a top role in Alfred Hitchcock's "To Catch A Thief," models a striking evening gown. The bouffant skirt of white tulle is topped by a form-fitting bodice of black lace, halter-strapped.



WIRE FOR SAFETY—Steel wire makes tire treads rupture-proof and prevents tire failure in new line of Royal Master safety passenger car and truck tires by United States Rubber Co. Tire engineer Dr. H. S. Howe points to safety shield formed by wire layers.



SANTA GETS READY his first boxcar shipment from Winston-Salem, N.C., of Hanes seamless stockings for West Coast Yuletide gifts. Hanes employee, Betty Jeanne Stokes, helps Santa pack this glamor shipment that will make 271,080 pairs of legs look smart coming and going. W



HEALTH FOR ALL—One hundred and fifty thousand missing persons must be found to keep you safe from tuberculosis.

There are an estimated 400,000 active cases of tuberculosis in the United States today of which only 250,000 are known to health authorities. Many of the 150,000 unknown people with TB do not even suspect that they have an insidious disease which is steadily and quietly undermining their health. TB has no obvious symptoms in its early stages, yet it is infectious in any active stage.

Tuberculosis can be cured. If we could break the chain of infection the disease could be virtually wiped out. Yet we know that about 115,000 people who are healthy today will develop TB within the next 12 months. Unless the missing people spreading TB are found and placed under treatment, we cannot prevent new cases.

Where are they and who are they? We do not know, but we must find out. Doctors, health departments, the tuberculosis associations you support when you buy Christmas Seals—these and other official and voluntary agencies are joining in the search.

Chest X-Ray—The tools and "know-how" to do this job are available. A chest X-ray can "see" tuberculosis before there are any outward symptoms. With miniature X-ray film, the entire population of a large city can be checked quickly and the pos-

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Cub Pack 28 Cub Pack 28 has been very busy the past few weeks. Nov. 20, Den 7 enjoyed an evening of fun at the Roller Derby with their Den mother, Mrs. Rose Bryant. Tom Goodsell, Den father and Mrs. George Biggs went along to assist. Thanksgiving morning the Pack went on its first outing, a hike in Presidio Park. They visited the Museum, played games and learned to go down steep slopes with ropes. A good time was had by all except one, who came in contact with a little cactus.

Nov. 28, Jess Bryant, skipper of the tuna boat Virginia R, invited Den 7 to visit and get pointers on fishing. Lunch was served on board, including hot dogs and all the trimmings. All Cubs of Den 7 were present, and two guests, Steve Ringler and Tommy Backman.

All but 23 miles of Oregon's coastline is public property, according to the National Automobile Club.

AD LIBS

By ADALINE DUDLEY
AC-2-5709



THIS IS HUNTING—Al Withers and his wife, of 4567 Bermuda Ave. are eating pheasant these days. Withers bagged two hens on a recent trip to the fenced-in government - controlled Co-Op Phasant Hunting Range near Santee.

The hunting procedure goes something like this: Buy your pheasant tags. Line up. "When the whistle blows, the men run like crazy up the hill. The first thirty minutes sound like a war starting up," Withers said.

WHEN IN ROME—Four year-old Timothy Thompson of 3035 Lawrence St. is a spaceman enthusiast who never misses a TV performance of "Rocky Jones, Space Pilot." Timmy was impressed with the communication system used by Rocky and his method of conversing with other space pilots. This came out recently when he was asked to say grace at the dinner table. Said Timmy: "Dear Lord, thank you for the food, for Mommy and Daddy and Bahboo. Over and out."

HEARD AND LIKED—"Be sure brain is engaged before putting mouth in gear."

LONG TIME NO CANDLES—A snow white birthday cake revealed the reason behind a morning coffee given Tuesday for Mrs. Cliff Felix, 3615 Plumosa Park. The hostess, Mrs. Vernon Sherwin, 3420 Ullman St., thought a birthday party was in order since Mrs. Felix had not had one since she was a little girl. Outstanding among the gifts was a handpainted ceramic necklace drop and earring set made by, Mrs. Paul Lovett.

BROWNIE TROOP 842 "The Brognie Story," in pantomime, was presented recently when members of the newly organized Brownie Scout Troop 842 had their investiture ceremony at Sacred Heart Hall.

Mrs. T. J. Sylvester and Mrs. M. T. Connolly, leaders, presented pins to twelve new second grade Brownie Scouts. They were: Toni Baltes, Andrea Bofinger, Maureen Boyle, Dianne Clota, Mae Connolly, Dianne Forshan, Jane Garcia, Sandra Kosinski, Patricia Lewis, Susan Sylvester, Janet Garcia, and Matherine Zolezzi.

Mrs. H. J. Golden, Ocean Beach neighborhood chairman, presented Girl Scout pins to the leaders and troop committee members. The committee in-

PUMPKIN PRANCE—"When the frost is on the pumpkin and the fodder's in the shock..." read the invitations to Qui Vive Dance Club's "Pumpkin Prance"

QUESTION, PLEASE—For two days eight year-old Linda Guyer watched the carpenters build foundation forms for the new addition to their house at 1134 Catalina Blvd. Unable to follow the building procedure, Linda, in utter dismay, cried out: "Why are you building all these little fences?"

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cludes Mmes. Paul Boyle, Andrew Bofinger, Anthony Garcia and Victor Zolezzi. Special guests for the program were mothers of the Brownie Scouts, Mmes. Paul Holbrook, Wallace Dorman and Father Lucien Burque.

MUSICAL PROGRAM SET AT S. D. BRANCH, AAUW The Bach Chorus of San Diego County will present a musical program at the annual luncheon of the San Diego branch, American Association of University Women Saturday, Dec. 10, at 12:30 p.m. at the San Diego Woman's Club.

The chorus, directed by Harold W. Baltz, with Charles Shatto as accompanist, will sing two Bach Cantatas: "Come Thou Now to save Mankind" and "From the Deep, Lord." Composed of professional and non-professional singers, the group has grown from 30 persons at its formation five years ago to 85, its present membership.

Mrs. Melvin F. Godwin, branch president, will preside. Mrs. C. Norman Hicks will present the program.

Reservations may be made by phone. Persons whose surnames begin with A through D call Mrs. Charles A. Dickhaut; E through K: Mrs. Lorin W. Deewall; L through Q: Mrs. Raymond P. Coady; R through Z: Mrs. Presley J. Moore. Members bringing guests are asked to make reservations early.

A class designed to help the average taxpayer complete his personal income tax forms will open at Kearny Senior High School, on Monday, November 28 at 7 p.m. The class will meet twice each week and is sponsored by Kearny Adult High School. Pre-registration may be made by calling BR-7-5070 after 1 p.m.

Public schools were established in New Mexico by Spanish royal decree in 1721, according to the National Automobile Club.

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CHRISTMAS STOCKINGS for Dogs, Cats, Keets 79c up

Gifts for PETS

FINAL CLARKE LECTURE For the concluding lecture of the 1955 "Adventures in Living" series, John Robert Clarke will inquire into the nature of clear thinking in confused times, when he presents "How to Know What We Believe," Tuesday, December 13 at 8 p.m., at House of Hospitality, Balboa Park.

PL COMMUNITY CHURCH MEN'S CLUB MEETING A program of Christmas music will be presented at a dinner meeting of the Men's Club of Point Loma Community Church. Wednesday evening, Dec. 14, at 6:30 o'clock in the church.

Dr. Alex Zimmerman will relate stories, history and folklore surrounding familiar carols. The church quartet will sing the carols.

"Marvelous," says a user of our classified section.

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Peninsula NEWS

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OCEAN BEACH

O. B. Kiwani-Annes Ocean Beach Kiwani-Annes will hold their annual Christmas party Tuesday, Dec. 13 at 7 p.m. in the Kiwanis Youth Bldg., with their husbands as guests.

Mrs. Russell Bement, president, reported it will be a dinner party followed by the arrival of Santa Claus, who will deliver gifts to be exchanged. There will be a program of Christmas music by the Methodist choir directed by Mrs. John Burdine, and then dancing. Mrs. Chet Mellison is program chairman.

COLT LEAGUE A special Colt League meeting will be held Friday, Dec. 9 at 8 p.m. in the Ocean Beach Community Center, according to Ralph Smallwood.

Les Cassidy, district director, and Bob Kerrigan of the Padres will attend. The Colt League is for boys 15 and 16; Smallwood urged them to bring their fathers and mothers to the meeting.

The meeting is for interested persons from the entire Peninsula area.

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COLT LEAGUE A special Colt League meeting will be held Friday, Dec. 9 at 8 p.m. in the Ocean Beach Community Center, according to Ralph Smallwood.

Les Cassidy, district director, and Bob Kerrigan of the Padres will attend. The Colt League is for boys 15 and 16; Smallwood urged them to bring their fathers and mothers to the meeting.

The meeting is for interested persons from the entire Peninsula area.

PL COMMUNITY CHURCH MEN'S CLUB MEETING A program of Christmas music will be presented at a dinner meeting of the Men's Club of Point Loma Community Church. Wednesday evening, Dec. 14, at 6:30 o'clock in the church.

Dr. Alex Zimmerman will relate stories, history and folklore surrounding familiar carols. The church quartet will sing the carols.

"Marvelous," says a user of our classified section.

Sunset Variety 4715 Point Loma Ave. Open Evenings Until Christmas

JO'S FLOWER SHOP 4728 VOLTAIRE Phone AC-3-3806 Day or Night CITY WIDE FREE DELIVERY SERVICE S & H GREEN STAMPS Phone and Charge It. EDITH BARRON

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Blue Pacific Pet Supply 4828 Newport Ave. — AC-3-0605 — Ocean Beach

CHRISTMAS STOCKINGS for Dogs, Cats, Keets 79c up

Gifts for PETS

FINAL CLARKE LECTURE For the concluding lecture of the 1955 "Adventures in Living" series, John Robert Clarke will inquire into the nature of clear thinking in confused times, when he presents "How to Know What We Believe," Tuesday, December 13 at 8 p.m., at House of Hospitality, Balboa Park.

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SAVE NOW on these famous BOOKS

IDEAL GIFT FOR CHRISTMAS, BIRTHDAYS, ETC.

HISTORY OF WORLD WAR II

COMPLETE IN ONE VOLUME! The full and dramatic story of the war . . . Complete . . . Authentic . . . Illustrated. Over 200 action pictures, maps and charts. Over 1100 pages. 100 chapters. Historic documents that will live for all time.

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SET OF EIGHT PIXIE BOOKS Famous stories including—Heidi, Treasurer Island, Tom Sawyer, Alice in Wonderland, Kidnapped, Five Little Peppers, Robinson Crusoe and Hans Brinker.

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Peninsula NEWS

1918 BACON STREET

OCEAN BEACH

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49^c
1-lb. cello pkg.

SAFEGWAY FOOD NEWS

SAFEGWAY MEAT SECTIONS NOW OPEN
ALL STORE OPENING HOURS



Big Pork Sale

Fresh Eastern Grain-fed Pork!
Finest Quality at Low, Low Prices!

Pork Loin Roasts

Rib End Cut Pork Roast

Cut From Top
Quality, Fresh

Pork Loin lb.

31¢

Center Cut Pork Roast

Loin End

Pork Roast lb.

37¢

Chicken Wings

Manor House Frozen 1lb. pkg.

Rath's Dainties

Smoked Cottage Butts lb.

69¢

Link Sausage

Oscar Mayer Smoke Links 12-oz. pkg.

Ground Beef

Lean, pure beef, Visking sealed lb.

39¢

Perch Fillets

Captain's Choice, Frozen 1lb. pkg.

Cod Fillets

Captain's Choice, Frozen 1lb. pkg.

39¢

Safeway Grocery Values

Applesauce Highway rich flavored 2 303 cans **25¢**

Pear Halves Highway No. 2 1/2 sweet and juicy can **27¢**

Fresh Eggs Large AA Local eggs Cream O' Crop doz. **61¢**

Sharp Cheese Wisconsin Cheddar bulk cuts, cello wrapped lb. **55¢**

Peanut Butter Beverly Creamy or 8-oz. chunk jar **25¢**

Fresh Coffee Airway lb. whole bean bag **75¢**



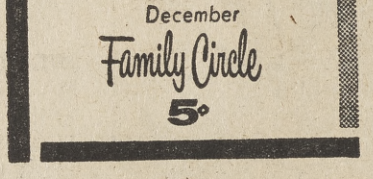
Applesauce 19-oz. CAKE **43¢**

Slender Way std. loaf **25¢**

Split Top Bread large loaf **29¢**

Skylark Bread large loaf **28¢**

White or wheat lb.



Added Values

Bisquick

Betty Crocker biscuit mix 40-oz. box **39¢**

Fleet Mix

Many purpose ready mix 40-oz. box **35¢**

Mayonnaise

Nu Made flavor-whipped qt. jar **60¢**

Fresh Bread

Mrs. Wright's white or wheat lge. loaf **26¢**

Ice Milk

Band Box frozen dessert 1/2 gal. **49¢**

It's Safeway For Top Quality Produce



Red Emperor GRAPES

The wonderful acceptance, by our customers, the past week of this fine quality grape makes for a repeat sale at the same low price lb. **7 1/2¢**

Apples Rome Beauties the finest for baking & sauce lb. **10¢**

Tangerines Large size Sweet fruit lb. **17¢**

Avocados Jumbo Size No. 1 quality ea. **21¢**

Baking Squash Banana Variety Ideal for baking lb. **3¢**

Bell Peppers Large Size excellent for stuffing lb. **14¢**

Shop Your Local Safeway at

4905 Newport Avenue, Ocean Beach
3010 Carlton St., Point Loma
3845 Pacific Highway
2850 Midway Drive

Sea Trader

Chunk Tuna

No. 1/2 can **23¢**

Su-Purb

Blue Detergent

1 qt. **23¢** 1/2 qt. **45¢**

These Prices Effective in all Safeway Stores in San Diego County Thurs., Dec. 8 thru Sun., Dec. 11. Limit Rights Reserved.

Shop **SAFEGWAY**

Local Episcopal

Services Announced

Services for the coming week at Trinity Episcopal Church, Ocean Beach, are announced as follows:

Sunday, Dec. 11, the Third Sunday in Advent, first service of Holy Eucharist will be at 7:30 a. m. Family Eucharist and Church School will be at 9 a. m. The Rev. John R. Nicholson, vicar, will be the preacher at the service of Morning Prayer, 11 o'clock.

Mrs. Julia T. McGarvey will be hostess for the regular meeting of the Senior Altar Guild, Tuesday evening, 7:30 p. m., in her home, 4712 W. Point Loma Blvd.

Holy Eucharist will be celebrated at 6:30 and 9:30 a. m. on Wednesday and Friday, and at 9:30 a. m. on Saturday, in observance of these Ember Days.

Confirmation Class for young people will be held at 4 o'clock Wednesday afternoon and the Men's Club will meet Wednesday night at 7:30 in Wallace Hall.

Adult Confirmation class will meet Friday night at 7:30 in Wallace Hall.

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Insured — Guaranteed

VALUE AT LOW PRICES — FREE LOAN SETS

EMERGENCY AND EVENING CALLS EVERY DAY

HOME CALL **\$2.95**

Television Program

Thurs., Dec. 8

5:00 (6) Ranger Hal
(8) Mickey Mouse
(10) Pinky Lee
(12) Howdy
(14) Little Rascals
(16) Gene Autry
(18) Johnny Jet
(20) Sgt. Preston
(22) Search for
(24) Dr. Hudson's
(26) Kraft Theatre
(28) Western
(30) People in News
(32) Dinah Shore
(34) News Caravan
(36) Mark Saber
(38) Bob Cummings
(40) You Bet
(42) Your Life
(44) Climax
(46) Peoples Choice
(48) Dr. Quinn
(50) 4 Star Play
(52) Ford Theatre
(54) People in News
(56) Warner Bros.
(58) Lux Video
(60) Sun. Matinee
(62) TV Digest
(64) Capt. Gallant
(66) Movie Parade
(68) Sun. News
(70) Meet Press
(72) What's My
(74) Line
(76) Roy Rogers
(78) G. Lombardo
(80) Private Sec.
(82) It's a Great Life
(84) Movie Parade
(86) Lassie
(88) Frontier
(90) Ed Sullivan
(92) Variety Hr.
(94) Secret File
(96) G. E. Theatre
(98) TV Playhouse
(100) Crime Report
(102) San Diego
(104) Hitchcock
(106) Mystery
(108) Appointment
(110) Adventure
(112) Loretta Young
(114) Beat Clock
(116) Victory
(118) News Spec.
(120) Paul Ford

Fri., Dec. 9

5:00 (6) Ranger Hal
(8) Mickey Mouse
(10) Pinky Lee
(12) Howdy
(14) Little Rascals
(16) Gene Autry
(18) Johnny Jet
(20) Sgt. Preston
(22) Search for
(24) Dr. Hudson's
(26) Kraft Theatre
(28) Western
(30) People in News
(32) Dinah Shore
(34) News Caravan
(36) Mark Saber
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(110) Adventure
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(114) Beat Clock
(116) Victory
(118) News Spec.
(120) Paul Ford

Sat., Dec. 10

5:00 (6) Home Theatre
(8) Football
(10) Teen Preview
(12) Pat's Chats
(14) Ford Jubilee
(16) Story Theatre

6:00 (6) Walk in Theatre

(8) Premier
(10) Uncommon
(12) Valor
(14) Fav. Husband
(16) Kit Carson
(18) Jolly Rascals
(20) Harry Owens
(22) Big Surprise
(24) Tex Rascals
(26) Stage Show
(28) Perry Como
(30) Honey-mooners
(32) Bowling
(34) For Money
(36) People are
(38) Funny
(40) Badge 714
(42) Jimmy Durante
(44) Movie parade
(46) Crossroads
(48) Herts The Show
(50) Runyon
(52) Hit Parade
(54) Conquest
(56) Star Theatre

Sun., Dec. 11

5:00 (6) Triple Thea.
(8) Sun. Lucy Show
(10) Sun. Matinee
(12) TV Digest
(14) Capt. Gallant
(16) Movie Parade
(18) Sun. News
(20) Meet Press
(22) What's My
(24) Line
(26) Roy Rogers
(28) G. Lombardo
(30) Private Sec.
(32) It's a Great Life
(34) Movie Parade
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(48) TV Playhouse
(50) Crime Report
(52) San Diego
(54) Hitchcock
(56) Mystery
(58) Appointment
(60) Adventure
(62) Loretta Young
(64) Beat Clock
(66) Victory
(68) News Spec.
(70) Paul Ford

Mon., Dec. 12

5:00 (6) Ranger Hal
(8) Mickey Mouse
(10) Pinky Lee
(12) Howdy
(14) Little Rascals
(16) Gene Autry
(18) Johnny Jet
(20) Sgt. Preston
(22) Search for
(24) Dr. Hudson's
(26) Kraft Theatre
(28) Western
(30) People in News
(32) Dinah Shore
(34) News Caravan
(36) Mark Saber
(38) Bob Cummings
(40) You Bet
(42) Your Life
(44) Climax
(46) Peoples Choice
(48) Dr. Quinn
(50) 4 Star Play
(52) Ford Theatre
(54) People in News
(56) Warner Bros.
(58) Lux Video
(60) Sun. Matinee
(62) TV Digest
(64) Capt. Gallant
(66) Movie Parade
(68) Sun. News
(70) Meet Press
(72) What's My
(74) Line
(76) Roy Rogers
(78) G. Lombardo
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(106) Mystery
(108) Appointment
(110) Adventure
(112) Loretta Young
(114) Beat Clock
(116) Victory
(118) News Spec.
(120) Paul Ford

10:00 (6) Pic. Window

(8) D. Fairbanks
(10) Studio One
(12) San Diego '55
(14) Even Adv.
(16) Paul Ford
(18) Dollar See.
(20) Tonight

Tues., Dec. 13

5:00 (6) Ranger Hal
(8) Mickey Mouse
(10) Pinky Lee
(12) Howdy
(14) Little Rascals
(16) Gene Autry
(18) Johnny Jet
(20) Sgt. Preston
(22) Search for
(24) Dr. Hudson's
(26) Kraft Theatre
(28) Western
(30) People in News
(32) Dinah Shore
(34) News Caravan
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(108) Appointment
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(118) News Spec.
(120) Paul Ford

Wed., Dec. 14

5:00 (6) Ranger Hal
(8) Mickey Mouse
(10) Pinky Lee
(12) Howdy
(14) Little Rascals
(16) Gene Autry
(18) Johnny Jet
(20) Sgt. Preston
(22) Search for
(24) Dr. Hudson's
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(120) Paul Ford

FIRST ANNIVERSARY DEC. 10th



PARAS SHOP
4861 Newport Ave.
Ocean Beach

THANKS to OUR FRIENDS and CUSTOMERS
... your patronage during our first year in our new store has been overwhelming. To show our appreciation, we are having an Anniversary Celebration December 10th. We cordially invite the people of the Peninsula Area to come in for their FREE GIFTS. We will be looking forward to seeing you.

FREE Ice Cream Cones to Boys & Girls!
FREE Carmel Apples for the Ladies!
FREE Cigars for the Men!



SPECIALIZING IN Home Made CANDY

this Christmas give ...



WIN A SCHWINN TRAVELER BICYCLE!
Come in now for FREE TICKETS. No Purchase Necessary — Drawing to be held Sat., Dec. 10th

PARAS SHOP

4861 NEWPORT AVE

OCEAN BEACH

CONVERT USED ITEMS INTO CASH FOR CHRISTMAS!!



1—Homes For Sale



Cramped for room? Let L. Van Stelle Realtor, 2304 Sunset Cliffs Blvd., handle your problem.

2—Lots For Sale

VIEW R-2 LOT, near Christmas Circle, Borrego Springs, AC-2-2620.

4A—Business Rental

PT. LOMA, 1900 Rosecrans, 4 new stores for lease to be completed by January 1st. Ideal location for Radio & TV Repair, barber shop, dentist, etc. Frank E. Naso, AC-3-3111.

4B—Real Estate Wanted

LISTINGS WANTED
Listings needed. We will advertise your properties at no expense to you. Buyers waiting.
WELCH & ROENICKE
Realtors
5000 Voltaire AC-2-8911

LISTINGS WANTED
We need listings, will advertise your properties in any San Diego paper at no expense to you. For rentals, insurance and Notary see
BERT W. WENRICH
Ocean Beach
2029 Bacon AC-2-8425

5—Rentals

Welcome Friends
To The
DEL WOOD
APARTMENT MOTEL
First Class Accommodations
Day, Week or Month
Call AC-2-1909 for Reservations
2104 Bacon St. Ocean Beach
San Diego 7, Calif.

5A—Houses, Furn., Unfurn.

\$65—Cottage, Adults only. 1 bedroom large twin size. Refrigerator & Stove. Ocean View. AC-3-5865.

\$66—1 Bedroom furn. Garage, use of laundry, water paid. Close to all. Couple only. No pets. 5012 Santa Monica Ave.

FURN. 1 B. R. cottage, near stores. Util paid. \$35. Phone AC-3-0327 - BE-3-6066.

1 B. R. furn. house. New. Close in. Adults. \$75. AC-3-9891.

3 B. R. furn. Duplex on beach. Near all. AC-2-9684.

\$125—2 B. R. furn. 5019 Del Monte Bayshore. AC-3-7141.

5C—Apts., Furn. & Unfurn.

\$70—Unfurnished 1 B. R. Duplex. Refrig. and Stove, water, room, storage room, garage. 2121-2123 Froude, AC-2-1339. Eves., HU-8-8047.

1 B. R. furn. \$75. Roomy, Ocean view, no summer raise. Close in. AC-2-3644.

\$55—1 B. R. furn. child welcome. Near beach. Bus. 5066 Voltaire.

2 BEDROOM Unfurn. \$75. AC-3-6515.

5E—Rooms

SEPARATE BLDG. New room. Toilet, shower, refrig., quiet, convenient, Gentlemen. Phone AC-3-5754.

LARGE ROOM. Private entrance. 4990 Saratoga. Phone AC-3-5064.

UNIQUE 1 Room, kitchen privileges, 1779 Cable. AC-2-9862.

5G—Misc Rentals

DO IT YOURSELF

Lent Our Tools & Equipment
Cement Mixers, Wheelbarrows, 1 ever Weed Cutters, Power Lawn Mowers, Lawn Renovators, Roto Tillers, Garden Tractor, with Dozer and Plow, Sanders, Misc. portable electric tools. Trailers. Elect. Hedge Shears.

AUSTIN'S
4856 Santa Monica AC-3-8324

6—Wanted To Rent

COUPLE, NO PETS, WOULD LIKE TO RENT OLDER UNFURNISHED HOUSE. CALL ACADEMY 2-5808 AFTER 5 P. M. and weekends.

8—Contractors, Builders

REMODELING & ROOM ADDITIONS

Let us assist you in your planning and financing. FREE ESTIMATES & ADVICE

SAN DIEGO HOME IMPROVEMENT CO.
4837 Voltaire
Lay AC-3-6216 Nite AC-3-8849

REMODELING TIME

For FREE ESTIMATES call a licensed contractor. Exterior, Interior, Patios, French Doors, Picture Windows. ADDITIONS ENLARGEMENTS Homes - Business Repairs. Call On
JOHN CLINT
HU-8-3797

WALLS, fireplaces, patios, bar

becues, drains, carpentry, plastering repairs. Free estimates. A Simas. AC-2-6717.

TILE WORK, EXCELLENT INSTALLATION, very reasonable. AC-3-1471.

9—Painting & Decorating

ROBBIE'S
Pittsburgh Paint Store
Painting & Paperhanging Contractors
FREE ESTIMATES
1855 BACON ST. AC-2-6181
Merrill A. Robertson

INTERIOR - EXTERIOR Painting. Low Hourly rates. Clean Work. No job too small. AC-2-8273.

EXPERT Painting at new low prices. Low monthly payments. AC-3-8014.

PAINTING. Papering with pride in my work. AC-2-7509.

10—Landscaping

Andy's
LAWN MAINTENANCE
Gardening Service, Tree Service
Free Estimate
AC-3-5358

LANDSCAPE GARDENING
Expert pruning, Yard cleaning and Trash removal. Hourly, weekly and monthly maintenance. Call BEN M. STONE. AC-3-7668, AC-3-9477.

TOPSOIL
Grading, Skiploading
Larry Eulberg, AC-2-8883

13—Schools, Instruction

PIANO INSTRUCTIONS
Individual analysis, your home, children or adults, modern or classical, experienced credited teacher. AC-2-3736.

INSTRUCTION on saxophone, clarinet & flute. Beginners or advanced. Instruments rented to beginners. Mr. Franzman. AC-2-4584.

14—Personals

TO PROVIDE JOBS FOR THE HANDICAPPED
GOODWILL NEEDS
Clothing, men's, women's, children's of all kinds and sizes. Furniture and bedding, shoes, housewares and electrical appliances.
402 5th Ave. BE-3-5157
24 hr. Telephone Service
Myron Insko, Exec. Director

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402 5th Ave. BE-3-5157
24 hr. Telephone Service
Myron Insko, Exec. Director

15—Services Offered

WINDOW SHADES
Repaired - Replaced
Bring in your old rollers and save.
SHAW'S FURNITURE
4051 Voltaire AC-3-3630

PURCELL RUG FARM, Used Rugs & Carpets, wall-to-wall carpet, cleaning, modern latest equipment. Sewing & binding. 9x12 Cleaned \$6.00. 4234 Voltaire, AC-3-9877.

PROFESSIONAL PAPER HANGER
Reliable. Reasonable. Free Est. HU-8-8163 AC-3-0290

JOE'S FLOWER SHOP
4728 Voltaire AC-3-3306

CHILDREN'S SHOPS
MORLIN'S TOY SHOP
1918 Cable AC-3-3817

COCKTAIL LOUNGES
WEBB'S CANTINE
Dancing Nightly
1921 Bacon AC-3-9350

ELECTRICAL CONTRACTORS
C. O. CARL & SON
2223 Bacon AC-3-1919

FLORISTS
JOE'S FLOWER SHOP
4728 Voltaire AC-3-3306

CHILDREN'S SHOPS
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C. O. CARL & SON
2223 Bacon AC-3-1919

FLORISTS
JOE'S FLOWER SHOP
4728 Voltaire AC-3-3306

15—Services Offered

Curtains - Draperies

"Everything for your windows"
READY MADE Curtains, Bedspreads, Rods, Draperies, Shades, Venetian Blinds, Accessories. CUSTOM MADE Hand-Tailored Draperies, Cornices, Slip Covers. Free fabric displays and estimates by experts in your home.

30-60-90 DAY ACCOUNTS
—NO EXTRA CHARGE

JOHNIAUX
CURTAINS - DRAPERIES
Jules R. Johniaux, Prop.
1851 Bacon St. Ocean Beach
AC-3-5465

WINDOW CLEANING - Residential, Commercial. Also floor waxing. Call Tony AC-3-8314, AC-2-7627 or AC-3-9635.

LAWN MOWERS SHARPENED
Hand or power by factory approved methods. Satisfaction guaranteed.
Saws, Shears, Hand tools
Pick Up and Delivery

AUSTIN'S
4856 Santa Monica AC-3-8324

MIMEOGRAPHING
Distinctive Work.
IBM Electric Typewriter
LELA LAYNE
1051 Rosecrans AC-2-3719

ANY ODD JOB, phone Bob. Gardening, hedge trimming, fencing, carpentry, painting. AC-3-0514 after 5:30.

ROOFING—Roof repairs. No money down, as low as \$7.50 a month. Start payments 1956. Call AC-3-1096.

JOBS, \$2 and UP
Vets needs trash removals, yard clean-up, gardening, other odd jobs. AC-2-1056.

GARDENING, LAWN MAINTENANCE, Hedge trimming, Trash hauling. AC-3-0514 after 5:30.

CABINETS - Furniture, store fixtures, displays manufactured. Furniture Refinished. AC-3-1592.

4837 1/2 Voltaire. AC-2-2028
Small appliance repair. Free pickup service. Furniture repair, Cabinet work. Free Estimates.

YARD & LOT CLEANING
Xmas vacation. Reasonable. AC-3-6757 - AC-3-0301.

LAWN RENOVATION, yard maintenance. Any odd jobs. Reasonable. AC-2-0201.

GARDENING - Dozer work. Maintenance. Clean-up work. AC-3-8362.

RENTAL PROPERTY MAINTENANCE, Painting, all repairs. Special Rate. AC-2-2028.

CARPENTER - JOURNEYMAN, particular work for particular people. Roy Bonham, AC-3-7331.

GARDENING—Yard cleaning, Hourly, weekly, Monthly. AC-2-1238.

CARPENTRY, Repairs, remodeling, gardening, maintenance. References. AC-3-1704.

IRONING neatly done, will pick up and deliver. AC-3-9860.

PICK-UP and Delivery Service. Light hauling. AC-2-4475.

IRONING—Very neatly done in my home. AC-3-6644.

IRONING—My home or yours. Reasonable. AC-2-2317.

ARTISTS' SUPPLIES
CORD'S PAINT STORE
1916 Cable AC-3-9635

AUTO REPAIRING
ERICSON AUTO SERVICE
Voltaire at Abbott
AC-2-3065

BEAUTY SHOPS
PAULINE'S BEAUTY SALON
5005 Niagara AC-2-8687

CANDY
NEWPORT CANDY AND MAGAZINE SHOP
4979 Newport AC-2-0165

CHAIR CANING RUSH SEATS
ERICSON AUTO SERVICE
Voltaire at Abbott
AC-2-3065

BLIND INDUSTRIES OF CALIFORNIA
1861 Bacon AC-2-1101

CHILDREN'S SHOPS
MORLIN'S TOY SHOP
1918 Cable AC-3-3817

COCKTAIL LOUNGES
WEBB'S CANTINE
Dancing Nightly
1921 Bacon AC-3-9350

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WEBB'S CANTINE
Dancing Nightly
1921 Bacon AC-3-9350

15—Services Offered

FUNERAL HOME

BEARDSLEY FUNERAL HOME
1818 Sunset Cliffs
AC-3-8100

HARDWARE

SCHOEN'S HARDWARE
Housewares - Paints - Toys
4827 Newport AC-2-8091

JEWELERS

SMITH & SONS JEWELERS
4831 Newport AC-3-0718

LAUNDRIES—Self Service

POINT LOMA LAUNDROMAT
4735 Point Loma Ave.
AC-3-3016

OCEAN BEACH LAUNDROMAT
1877 Cable AC-3-1165

LUMBER

POINT LOMA LUMBER CO.
4975 N. Harbor Drive
AC-3-7111

MOVING & STORAGE

OCEAN BEACH TRANSFER MOVING AND STORAGE
5040 NEWPORT AVE.
AC-3-3271

B & K TRANSFER
1930 Bacon St. AC-3-9008

NOTARIES

SIEGEL REALTY
4170 Voltaire AC-3-7147

NURSERIES

BLUE PACIFIC NURSERY
4850 Newport AC-2-1151

OPTOMETRISTS

JOHN DAVIS LONG, O. D.
1370 Rosecrans AC-3-3114

STANLEY R. COBB, O. D.
1952 Sunset Cliffs
AC-2-3039

PAINTS & WALLPAPER

CORD'S PAINT STORE
1916 Cable AC-3-9635

PET SHOPS

BLUE PACIFIC PET SUPPLIES
4828 Newport AC-3-0605

SCHOOLS—Academic

Nursery to 9th Grade
WARREN WALKER SCHOOL
4605 Pt. Loma Ave.
AC-3-3663

SERVICE STATIONS

BILL'S MOBILGAS SERVICE
Corner Point Loma Ave.
and Sunset Cliffs, AC-2-4422

SHOE REPAIR

WOOD'S SHOE SERVICE
4979 Newport AC-2-0165

TAXI SERVICE

A.B.C. CAB CO AC-3-8322
2-Way Radios Open 24 hrs.
Competitive rates. Go anywhere
5049 Newport

VARIETY STORES

HOMER'S VARIETY STORE
4871 Newport
9 to 6, Friday 9 p.m.

WATCH & JEWELRY REPAIRING

C. L. DERSCH
5032 Newport AC-2-0215

WATER SOFTENERS, Sales & Service

DUDLEY PLUMBING
4950 Voltaire AC-3-7468

17—Child Care

PLAYHOUSE NURSERY SCHOOL
State Licensed
Ages 2 to 6
Hours 6:45 a.m. to 6 p.m.
Kindergarten—Hot Lunches
4678 Santa Monica AC-2-8418

EXCELLENT CHILD CARE, in my home. Days. Best of supervision. AC-3-7573.

BABY SITTING, Evenings. Own transportation. AC-3-6483 or AC-3-1325.

EXPER. Infant or child day care. After Jan. 1st. References. AC-2-1250.

BABY SITTER, Experienced. Anytime. AC-2-8174.

DAY CHILD care, Hot Inches, near Silvergate. AC-2-9361.

18—Situations Wanted

VOICE TRAINING
RADIO - CONCERT - OPERA All Ages. AC-3-7223

WORK by day or hour. Experienced, cooking, practical nursing, child care. AC-2-7762.

ENERGETIC 12 year old school boy wants after school jobs or full time during school holidays and Sat. AC-2-5332.

18A—Help Wanted

Man or Woman
OWN YOUR OWN BUSINESS
A new item. First time offered, Start in spare time, if satisfied, then work full time.

Refilling and collecting money from our machines in this area. To qualify you must have a car, reference, \$360 cash to secure territory and inventory. Devoting 4 hours a week to business your end on percentages of collections should not approximate \$175 monthly with very good possibility of taking over full time. Income increasing accordingly. If applicant can qualify financial assistance will be given by Co. for expansion to full time position with above average income. Include phone in application. Write Peninsula News Box GM.

19—Help Wanted, Female
ADVERTISING firm wants housewives with clear hand writing. Make good money spare time. Write SHIRLEY MITCHELL, 129 Belmont Street, Belmont, Mass.

20—Help Wanted, Male
CARRIER BOYS WANTED—Dependable boys for routes in Pt. Loma and Loma Portal area. Peninsula News.

21—Radio, TV Service
TELEVISION AND RADIO SERVICING
IS OUR BUSINESS
We specialize in Radios, record players and car radios. All house calls in beach area. \$2.50
POINT LOMA RADIO & TV
Your Packard Bell Dealer
AC-2-8378 4875 Voltaire

18A—Help Wanted

Man or Woman
OWN YOUR OWN BUSINESS
A new item. First time offered, Start in spare time, if satisfied, then work full time.

Refilling and collecting money from our machines in this area. To qualify you must have a car, reference, \$360 cash to secure territory and inventory. Devoting 4 hours a week to business your end on percentages of collections should not approximate \$175 monthly with very good possibility of taking over full time. Income increasing accordingly. If applicant can qualify financial assistance will be given by Co. for expansion to full time position with above average income. Include phone in application. Write Peninsula News Box GM.

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IS OUR BUSINESS
We specialize in Radios, record players and car radios. All house calls in beach area. \$2.50
POINT LOMA RADIO & TV
Your Packard Bell Dealer
AC-2-8378 4875 Voltaire

22—Misc. For Sale
Desk Secretary, used.....\$59.50
Gate Leg Table, used \$15.00
Simmons Hide-A-Bed, used.....\$49.95
Thor Ironer, used \$25.00
WE GIVE GREEN STAMPS
COMMUNITY FURNITURE CO.
4887 Voltaire AC-3-5714

BICYCLE, Columbia 26-inch English style racer, 3 speed gears, hand brakes, chrome fenders. AC-2-4382.

OCEAN BEACH Puts Yuletide on the Savings side during

OPERATION SINGLE BELLS



a value-packed
TO HELP
YOU SAVE
ON EACH
GIFT AND
REMEMBER
THEM ALL

ONE-STOP SHOPPING IN OCEAN BEACH
FOR YOUR FAMILY
YOUR HOME
YOUR FRIENDS
AND YOURSELF

You Will Find The
Finest Selection
Whatever Your
Needs May Be

OPEN
EVENINGS 'TIL
9



OCEAN BEACH MERCHANTS

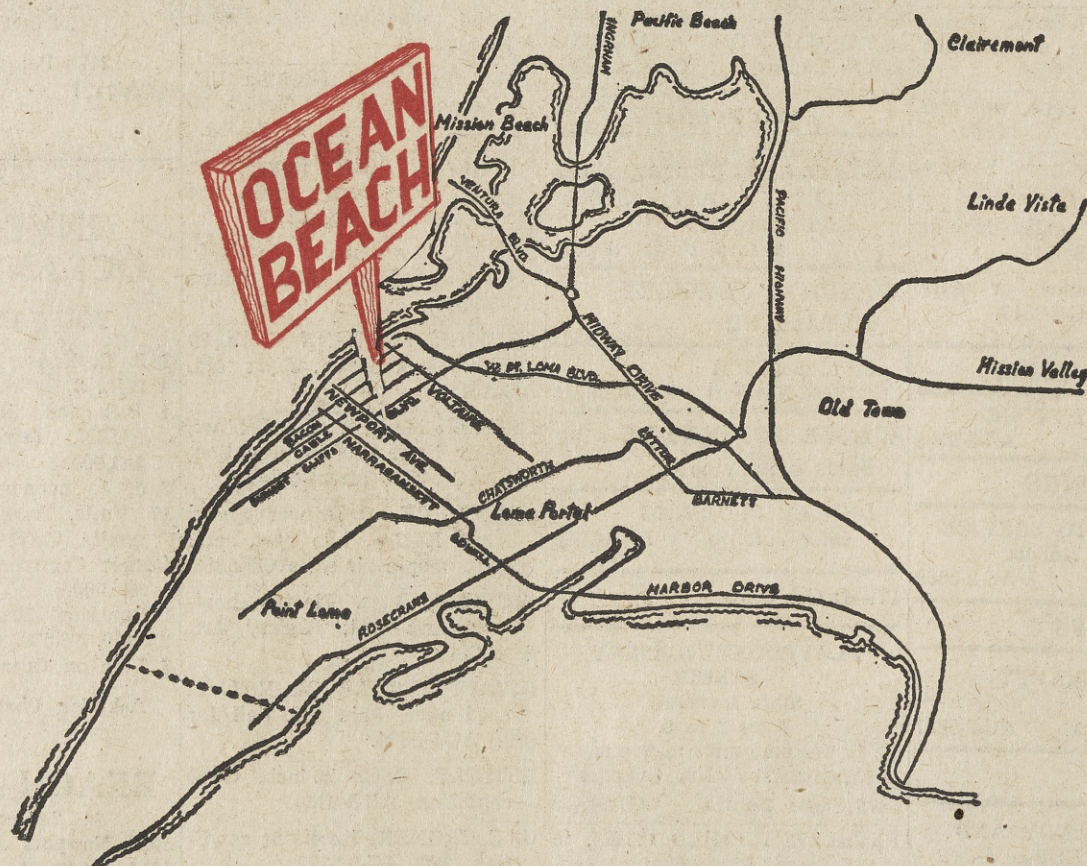
Conquer the High Cost of Giving!

We Have Combined to Bring You the **FINEST SELECTION** of
GIFTS for Everyone On Your Christmas List at ...

ANY PRICE YOU CHOOSE TO PAY!

Ocean Beach
the...
**SHOPPING
CENTER**

of the Beach Area!



REMEMBER FOLKS,
IN OCEAN BEACH,
NEVER A
**PARKING
PROBLEM!**

NO PARKING METERS!

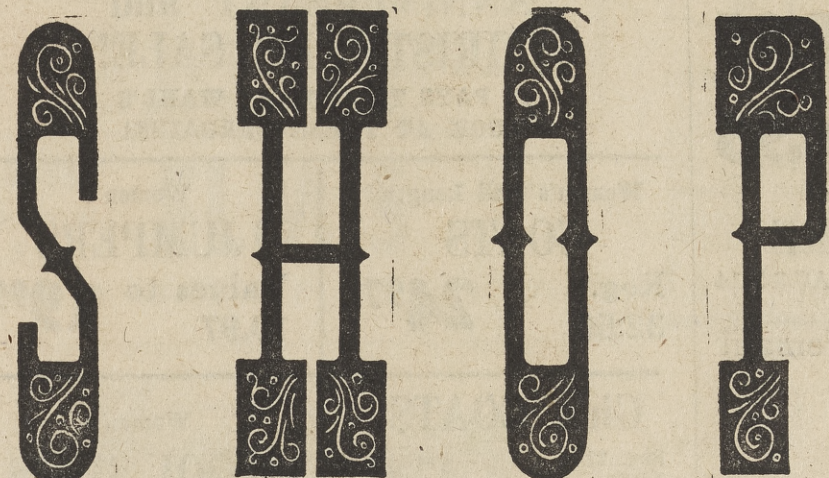
23 FREE PARKING AREAS FOR YOUR CONVENIENCE

OPEN
EVENINGS 'TIL
9

OCEAN BEACH MERCHANTS
MEMBERS OF THE CHAMBER OF COMMERCE



YOUR GIFT GUIDE TO CHRISTMAS VALUES!



YOUR COMMUNITY MERCHANTS!

OPEN
EVENINGS
UNTIL

9

BEGINNING TONIGHT, DEC. 1



BE WISE THIS CHRISTMAS—DO ALL YOUR
SHOPPING THE STREAMLINED WAY! SHOP CLOSE
TO HOME WITH YOUR FRIENDLY COMMUNITY MERCHANTS.
BE EASY ON YOURSELF—BE EASY ON YOUR POCKETBOOK.
IT'S SMART BUSINESS TO DO BUSINESS AT HOME!

You'll find the best selection of merchandise in
your community shops because your local
merchants want to please YOU!

You'll save time by avoiding heavy traffic —
avoiding big crowds. You get faster and
more courteous service at home!

You'll see the savings mount on every purchase
you make at local merchants — where prices are
scaled to suit your budget and your needs.

You'll... save time and energy! Your community
merchants, now as always, offer the most
services to make shopping easy and enjoyable.

PLENTY OF

FREE PARKING



Your Community Merchants
Pledge to give you the same
Quality Merchandise at the
same Low Prices to be found
anywhere else!

THE FOLLOWING LOCAL STORES OFFER HUNDREDS OF CHRISTMAS GIFT SELECTIONS FOR YOU TO CHOOSE FROM

ANGELL'S GIFT & CARD SHOP
ART'S MEN'S WEAR
BACON STREET FURNITURE
BANK OF AMERICA
BLUE PACIFIC NURSERY
BAY TV
BOB HORN TELEVISION

BURDINE'S STATIONERY
COMMUNITY FURNITURE
CORD'S PAINT STORE
CUSHWAY'S CASUALS
DAWSON'S TV & APPLIANCES
ELM'S
ELIZABETH BOWEN
FRAN'S FASHIONS

GLEN JEWELERS
GREESON'S HARDWARE
GORDON'S
HOME APPLIANCE CO.
HOMER'S VARIETY STORE
KRAFT'S DRUGS
MARC'S
MARY MONROE

MORLIN'S TOT SHOP
NOEL'S FURNITURE
NATI'S MEXICAN IMPORTS
OCEAN BEACH PHARMACY
OCEAN BEACH HARDWARE
PLUMMER'S TV
SCHOEN'S HARWARE
SAMPLE SHOP

SHAW'S FURNITURE
SMITH & SON JEWELERS
VEDA MOSS
VERNE'S IMPORTS
WAHL'S DEPT. STORE
WELCH'S MUSIC STORE
WESTERN AUTO

Hundreds of Fine Gifts

Maple Shop

SPOON RACK Salem Finish

Complete with Planter and
Imported SpoonsReg. **7.95** SALE **4.95**

OPEN MON. AND FRI. NIGHTS TILL 9 P. M.



4051 Voltaire at Wabaska

AC-3-3630

Just the Right Gifts

Beautiful GIFTS
that are useful!

- Punch Bowl Sets
- Tom & Jerry Sets
- Novelty Glassware
- "Desco" Cooking Utensils

Attractive New Patterns
in "VERNONWARE"
for your
HOLIDAYS TABLE

A Small Deposit will hold 'Til Christmas

WE GIVE S & H GREEN STAMPS

GREESON'S HARDWARE

5017 NEWPORT AVE.

AC-3-7572

Delightful Gifts

Something New — Something Different
JEWEL PAPER CLIP HOLDERFor Him...
JEWEL BACK SCRATCHERHAND SET RHINESTONE
ADJUSTABLE NECKLACES **1.95** upROSARY BRACELET OR MUSTARD
SEED NECKLACE OR BRACELET..... **1.00**CHINA CUPS AND SAUCERS..... **1.00**

WESTMORELAND MILK GLASS

Angell's Gift & Card Shop

4925 NEWPORT AVE.

OCEAN BEACH



WELCH'S MUSIC STORE

INSTRUMENTS & ACCESSORIES
RECORDS - SHEET MUSICACROSS FROM
POINT LOMA HIGH3653 VOLTAIRE ST.
SAN DIEGO 6, CALIF.

S & H Green Stamps

Rocking
Horses..... **4.95**Community
Furniture
TOY
SPECIALS!Large Heavy
RED WAGONS..... **8.95**Children's
TABLE & CHAIR SETS..... **14.95**

Choose from Wood, Chrome, Wrought Iron

COMMUNITY FURNITURE

4887 VOLTAIRE ST.

AC-3-5714

The Perfect GIFT for Every Woman!

Our Beautiful Sweaters



- NOVELTY
- BEADED
- CLASSICS

See Our Exciting Selection of
BLOUSES and SKIRTSShop Here for Women's
Fine Sportswear!

CUSHWAY'S

CASUALS

4841 Newport Avenue

OPEN EVENINGS 'TIL 9

It happens every Christmas

AT
WAHL'S2 GREAT EVENTS!
ANNIVERSARY and
CHRISTMAS SALE!IT PAYS TO SHOP AT WAHL'S
LOOK AT THESE BARGAINS!Women's Full Length
COATSReg. 32.50 **24.97**Women's
JUMPERSValues to **19.95**
10.97

Girls' COATS

Reg. 22.95 **17.97**
NOWReg. 19.95 **14.97**
NOWReg. 14.98 **10.97**
NOW

Women's

WOOL SUITS

Reg. **19.90**
29.95Young Men's
Pegger CordsReg. 6.49 **4.97**

Boys' SHIRTS

Values to 2.95

2 for 3.00
1.79 each

MEN'S HICKOK ACCESSORIES

WAHL'S DEPT. STORE

4878 Newport Avenue

PHONE AC-2-3100

Ocean Beach

Make Morlin's Tot Shop

1918 Cable St. - Ocean Beach

HEADQUARTERS

for Your Children's GIFT Buying!

One of the LARGEST and MOST COMPLETE
Stocks of CHILDREN'S and INFANTS' WEAR IN
SAN DIEGO!

BEGINNING DECEMBER 9th — OPEN EVERY NIGHT UNTIL 9

Shoes - Toys - Clothing - Infant's Needs

USE OUR LAYAWAY... DEPOSIT WILL HOLD 'TIL DEC. 15th

BOYS'

- Suits
- Sport Jackets
- Dress Slacks
- Sweaters—Orlon, Slipovers and Cardigan
- French Cuff Dress Shirt—with tie
- Sport Shirts
- Flannel Shirts
- Ties—Ready Tied
- Sox—Regular & Stretchie
- Dress Handkerchiefs
- Robes
- Pajamas
- Slippers

Morlin's Tot Shop

1918 Cable St.

Ocean Beach

GIRLS'

- Dressy Dresses
- Skirts—Orlon, Corduroy, Felt
- Blouses—Dressy Cottons, and Nylons
- Sweaters—Orlon, Slipover and Cardigan
- Shrugs
- Stoles
- Slips—Fluffy, Half & Full Length
- Panties—Nylon, Rayon and Cotton
- Pajamas—Nylon and Flannelette
- Gowns—Nylon and Flannelette
- Robes—Bemberg and Cotton
- Quilted
- Slippers
- Handkerchiefs—Gift Boxed
- Scarfs
- Purses
- Coats
- Hats

BEAR this in Mind!

SHOP HERE

for the best Selection of

TOYS

Open Evenings
Until 9

ALSO

FINE GIFTS FOR THE HOME

USE OUR LAYAWAY!

Schoen's Hardware

HOUSEWARE — TOYS — PAINTS

4827 NEWPORT AVE.

OCEAN BEACH

JEWELRY

the

Finest

Gift for Christmas!

OPEN EVENINGS UNTIL 9

4831
Newport
Avenue

Ocean
Beach
AC-3-0718Available for a
limited time only!

ARPEGE

LANVIN GIFT SET

ARPEGE
5.50*MY SIN
5.00*

Lanvin world famous fragrances in an attractive Lanvin gift box—suitable for birthdays, weddings, anniversaries, week-end hostess remembrances—certainly something you can buy now and put aside for Christmas giving.

*plus Federal tax.

OCEAN BEACH Pharmacy

We Give S & H Green Stamps

FREE DELIVERY SERVICE

4935 Newport

AC-3-3139



A beautifully printed

full color letter with a

personal message from

Santa Claus to your child.

You have a choice of six

letters to choose from. Com-

plete with colored envelope.

Little Santa Claus

I am writing you from the town of Santa Claus

My elves are so busy. There's no time to spare

They work night and day, making all kinds of toys

For Santa to give to you and all the other boys and girls

We're all preparing the reindeer and sleigh for my flight

When I'll be here to see the children I love

And every one of the good children I know

To the homes of all the good children I know

I'll stop on your rooftop, because down

your chimney

And when you'll like, I will - by the way

Then every I'll go to sleep as a mouse

To spread my wings and glide down the chimney

Your jolly friend,
SANTA CLAUS

Buy and Mail them at

this store. We will

have them sent from

Santa Claus, Ind.

15¢ FREE!

THINK! EVERY CHILD ON YOUR CHRISTMAS LIST WITH "A LETTER FROM SANTA"

Bailey's WESTERN AUTO

5010 NEWPORT AVE.

OCEAN BEACH

Shop with ease at... Homer's Variety Store

YES, LEISURELY SELF-SERVICE THAT LENDS ITSELF TO
YOUR SHOPPING CONVENIENCE! WE HAVE LIGHT-
WEIGHT BASKETS AND CARTS THAT MAKE SHOPPING
HERE A COMPLETE PLEASURE!

USE OUR LAYAWAY PLAN!

DECORATIONS

for your tree!

A beautiful Selection of
Christmas Tree and
Home Decorations!

GIFT WRAPPINGS

Homer's carries an outstanding
Selection of Gift Boxes,
Ribbons and Accessories!Christmas
Special!

DOLLS

4.98This lovely Doll
has rooted hair,
Latex Body and
moving eyes,
Cotton Dress
with matching
bonnet.

OPEN EVERY NIGHT TIL CHRISTMAS EVE!

HOMER'S VARIETY STORE

4871 NEWPORT AVENUE
OCEAN BEACH



to be sure
give him
Shirts

**VAN HEUSEN
SHIRT**

With Coordinated
**TIE AND HANDKERCHIEF
TO MATCH — GIFT BOXED**

Marc's
4919 NEWPORT AVE.
OCEAN BEACH, CALIFORNIA
Continuous Budget Accounts AC-3-7232



to bring

her joy

forever

GORDON'S

4992 NEWPORT AVE.

OCEAN BEACH

- Knit Dresses
- Capri Pants
- Robes
- Stoles
- Jersey Blouses
- Lingerie
- Cuddle Furs
- Dresses
- Cocktail Wear
- Maternity Wear
- All Sizes

the **TIES** he'll
like best are here!
Christmas Special **99c**
Values to \$2.50.....

Sport Shirts

2 for \$5

Long or Short Sleeves

ART'S

STORE FOR MEN
4920 Newport Ave. |

Open
Eves'
Til 9



**SHOP AT
YOUR
LEISURE...**

From one of the largest
selections of gifts in the
city.

THIS YEARS GIFTS AND TOYS ARE SOME OF
THE FINEST IN OUR 36 YEARS.

CHECK THIS LIST!

- Cosmetics
- Toys
- Candies
- Tobaccos
- Smoker's Supplies
- Christmas Wraps and Seals
- Cards
- Gift Sets for Men and Women

**KRAFT'S
DRUGS**

Corner Newport
and Bacon St.

OPEN EVENINGS UNTIL 9 P.M.

DO
YOU
NEED

Glitter...

for decorating—
GIFTS, ORNAMENTS, CLOTHES,
SIGNS and GREETING CARDS.

Easy to apply... Sprinkle on... Shake off.
Choose from 9 popular colors!

CORD'S PAINT STORE

1916 CABLE ST.

OCEAN BEACH

AC-3-9635



MEN'S
**SPORT
SHIRTS**

2.95 to 12.95

THE STORE FULL
OF GIFT IDEAS!

Selections are easy at ELM'S! Select a gift
you can give with confidence from our
Complete Line of Name Brands.

4985

Newport
Ave.

ELM'S

Ocean
Beach

OPEN EVENINGS 'TIL 9 P. M.



"WELLER"
SOLDERING SET

7.95

"WELLER"
HAND SANDER

14.95

LARGE SELECTION ORNAMENTAL
BRASS WARE

OCEAN BEACH HARDWARE

The Old Fashioned Hardware Store

1826 BACON ST.

AC-3-3083

Natis' Mexican Imports

LA PLAZA SHOPPING CENTER

1826 Bacon St.

Ocean Beach

AC-2-2516



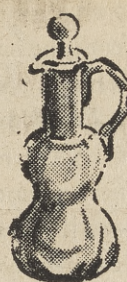
GIFTS

for Christmas
from MEXICO

- Hand Painted Skirts
- Hand Embroidered Dresses and Blouses
- Silver Jewelry
- Leather Bags

MEXICAN
Christmas
Cards

Large Selection
Glass & Pottery



CHILDREN'S



Stories for All Ages!

WE GIVE S & H GREEN STAMPS

**BURDINE'S
STATIONERY**

4934 Newport Ave.



the ever welcome

Gift for the Home

Is there any home that has
enough drawer space?

HERE'S A REAL VALUE!

**5 DRAWER
Light Maple Finish
CHESTS 19.50**

"Cosco" Kitchen Stools.....3.95 up
"Cosco" Step Stools.....9.75 up

Bacon St. Furniture

1884 Bacon St., Ocean Beach
PHONE AC-3-5071



An
Outstanding Collection
— of —
**Native Hand-Crafted
GIFTWARES**

Featuring the best
of Mayon fabrics from
GUATEMALA

Women's Skirts, Dresses,
Jackets and Blouses
Men's Shirts, Ties & Jackets
Skirt lengths, Yardage, and
Wallhangings

Place Mats, Wood Carvings,
Jade Ivory, Basketry, Leather
Bags, Brass, Shells, Coral,
Dolls, Swiss Stationery,
Jewelry, Cards, Indian-Carved
Totem Poles, Earrings that are
different.

**vern's
imports**

La Plaza Center 1862 Bacon St. - AC-2-4125



Holiday Splendor—

- Dressy Dresses
- Skirts
- Blouses
- Lingerie

MANY LOVELY
GIFT ITEMS!

We Give S & H Green Stamps

FRAN'S

4892 NEWPORT AVE.

OCEAN BEACH

GIVE HER A

LEWYT

Vacuum Cleaner

Both cleaner and
nozzle roll on wheels!
No carrying or arm-
stretch!

Christmas
Special **\$79.95**
Now.....

Extra Easy Terms
See the Lewyt
Vacuum Cleaner Today!

**HOME
appliance co**

4896 NEWPORT (AT CABLE)

Open
Evenings
Until
Christmas

AC-3-7152



Kitchen Timer Clock
PHILCO RADIO 26.50

TV Rabbit Ear Antennas.....**2.95**

Modern Wrought Iron 360° Ball Bearing
SWIVEL TV STAND 9.95
With Magazine Rack...Reg. \$10.98

SUNBEAM MIXMASTER — FAIR-TRADE PRICE

PLUMMER TV

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OCEAN BEACH

**EVERYONE OF OUR
35 DEPARTMENTS..**

**VEDA
MOSS**

STYLE SHOP

4921 Newport Ave.

are Bulging
with GIFTS
for HER!

by
VEDA MOSS
Ocean Beach

NOTE:—

You can open a charge account
without a down payment — and
you pay no interest!

OPEN 'TIL 9 EVERY NIGHT!

A SELLOUT LAST WEEK!

We Purchased Another Group of

T-SHIRTS

SPECIAL

THURS., FRI., SAT.

\$1.25
each

BUY SEVERAL AT THIS LOW PRICE!

Elizabeth Bowen

4926 Newport Ave.

Ocean Beach

OPEN EVERY NIGHT 'TIL 9



**MOTOROLA
GIFT WRAP
KIT**

2.25
Value **89c**

ENOUGH FOR 20 HANDSOME GIFTS

118 pieces including 15 sheets special Christmas paper,
5 sheets crisp white gift wrap tissue—all 20"x30"; 3
hanks lustre-glo ribbon (27-feet); 4 hanks Kurl-Tie
ribbon (36 feet)—Many colors, 3/8" width; 70 Christ-
mas seals, 10 gift cards, 10 gift tags—all full color; plus
professional gift wrapping tips.

WE HAVE SCRABBLE!

Bailey's WESTERN AUTO

5010 NEWPORT AVE.

OCEAN BEACH

Gifts
to make their
Christmas even brighter

PARTY DRESSES

NYLON TAFFETA and
POLISHED COTTON

Toddler's 1-3 **3.29**
From
Children's 3-14 **7.99**
To

**2-Pc. Corduroy Capri
Ensemble**

Sizes 3 to 6x
Reg. 6.98—Special at.....**4.99**
Sizes 7-14
Reg. 8.98—Special at.....**6.49**



MARY MONROE

4996 Newport Ave.

Children's
Wear

Ocean Beach

GIFTS

Open Til 9
Every Night
Until
Christmas

JUST FOR HER

- SLIPS
- GOWNS
- ROBES
- PANTIES
- T-SHIRTS
- HOSIERY
- DRESSES
- COATS
- SUITS
- SKIRTS
- BLOUSES
- BELTS
- CAPRI PANTS

THE FINEST WOMEN'S APPAREL YOU CAN BUY
FOR HALF THE PRICE YOU PAY ELSEWHERE.

SAMPLE SHOP

4820 Newport Ave. - Ocean Beach - AC-2-6006

Blue Pacific Nursery

4850 NEWPORT AVENUE
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POINT LOMA'S LARGEST AND MOST C OMPLETE SALES AND SERVICE
4856 Voltaire St. Ocean Beach AC-3-3



Postmaster Gives Helpful Hints On Mailing Christmas Cards, Gifts

Reporting that his "Mail Early for Christmas" campaign is really in high gear, Postmaster Krenning today gave some helpful hints on how you can be sure that your Christmas cards will reach everyone on your list before December 25.

"When you use three cent stamps on your Christmas cards, you get first-class mail service," he said. "First-class friends deserve first-class mail and the use of first-class postage makes it certain that your Christmas cards will be delivered promptly."

Also, use of first-class postage insures forwarding service if the addressee has moved or the card will be returned to you if the recipient cannot be located. Then, too, on Christmas cards sent by first-class mail, you can include handwritten messages making your greetings more personal.

It is perfectly correct and, in fact, advisable to include your return name and address on each Christmas card envelope. This helps your friends to keep their mailing list up-to-date and insures correction of your list if the card is returned as undeliverable.

Postmaster Krenning warns that if any of your Christmas card envelopes are larger than 9"x12" or smaller than 2 1/4"x4", they must be sent by first-class mail because such cards require hand cancellation.

When your Christmas cards are ready to mail, you will do both yourself and Postmaster Krenning a real favor by putting the cards with local addresses in one bundle and those for out-of-town destinations in another. Then mark each bundle with special identification labels you can get free at the Post Office which read "ALL FOR OUT-OF-TOWN DELIVERY" and "ALL FOR LOCAL DELIVERY."

If you have a large card list mail your out-of-town Christmas cards several days in advance of those for local delivery and try to get all cards for distant points mailed by December 15 and those for local delivery

should be started on their way at least a week before Christmas.

Regarding the mailing of Christmas gifts, Postmaster Krenning points out that right now the big double rush is beginning with the out-going Christmas mails paralleling the flood of incoming packages and Christmas cards. He urges that you get your out-of-state packages into the Post Office within the next day or two and do everything possible to mail all of your Christmas gifts for local delivery by December 10th.

The Postmaster said that he'd appreciate cooperation from all business firms to delay the mailing of circulars and catalogs until after December 25. He also suggested that they step up their regular correspondence mailings to 4 p.m. or earlier each day.

Puppets, Stories At S. D. Library

Christmas activities in the Children's Room of the San Diego Public Library, 8th Avenue and E St., will be varied according to Mrs. Natalie Mayo Edwin, head of the Children's Division.

A puppet show will be first, on Saturday, December 10, at 2 p.m. The Padre Puppeteers, Mrs. Bruce Engman and Mrs. Robert Hitchcock, will present an original Christmas play called "Teddy Bear's Christmas."

A school age Christmas story hour is scheduled for Saturday, December 17, at 2:30 p.m. in the Story Hour room. Mrs. Edwin will be the story teller.

Pre-school story hours will be held on December 14 and December 21, both Wednesdays, with Mrs. Jean Mosteller, children's librarian, telling the stories. Children between the ages of three and five are invited to attend either at 10:15 or 11:15 a.m.

Mecca, located in Riverside county, is reported by the National Automobile Club to be 189 feet below sea level.

PUBLIC NOTICE

Reading Time 35 Seconds

OUR LEASE EXPIRES JANUARY, 1956

I, Henry Wolf, one of the active members of Glen Jewelers will re-locate on Newport Avenue in Ocean Beach as Wolf Jewelers.

A modern jewelry store, for your shopping pleasure, requires a large capital. Therefore, we are forced to liquidate most of the inventory of Glen Jewelers to accomplish the above.

May it be a \$1.00 trinket or a \$1000.00 Diamond, I pledge to guarantee each and every product you may purchase during this sale and in the future.

Please buy with confidence.

Thank you,

HENRY WOLF

NO SALES FINAL-YOUR MONEY BACK IN 5 DAYS IF NOT 100% SATISFIED! No Misrepresentation or Purchase Becomes Your Property Free!

			
1/4 Ct. Center Diamond—06 Ct. Side Diamonds. Guaranteed Value \$355 Going Out of Business Price... \$219	1/2 Ct. Diamond Solitaire Guaranteed Value \$325 Going Out of Business Price... \$195	1 Carat Solitaire Diamond Guaranteed Value \$975 Going Out of Business Price... \$585	3/4 Ct. Center Diamond—06 Ct. Side Baguettes. Guaranteed Value \$600 Going Out of Business Price... \$390

DIAMONDS — DIAMOND RINGS FROM AMERICA'S MOST RESPECTED AND ESTEEMED NAMES AT 40% DISCOUNT FROM THE NATIONALLY ESTABLISHED PRICE.

Appraisal Permitted Before Buying --

WE SHALL TRUST EVERY DIAMOND TO AN OUTSIDE APPRAISAL. SHOULD IT NOT CONFIRM THE REPRESENTED VALUE, A REFUND PLUS YOUR COST OF APPRAISAL UP TO \$10 SHALL BE REIMBURSED.

Every Diamond Guaranteed in Writing

CERTIFIED AND GUARANTEED ON ALL 4 QUALITY POINTS—
1. COLOR 3. PERFECTION
2. CUT 4. WEIGHT

DIAMOND PRICES PER WEIGHT including 14K solitaire mounting. Please note that we DO NOT advertise or quote or sell diamond rings by "total weight." Center diamonds are represented by their individual weight. Side diamonds also by individual weight. Misrepresentation of any nature will automatically give you full ownership of any diamond ring up to \$500 at absolutely no cost.

1/4 Carat \$125 Value	\$75	3/4 Carat \$550 Value	\$330
1/2 Carat \$325 Value	\$195	One Carat \$975 Value	\$585

LARGER DIAMONDS UP TO 3 CARATS AT 5% ABOVE WHOLESALE COST

18-K GOLD  Miniature Watch Fast Beat Movement for Excellent Time Keeping. One of the Finest in the World. Reg. Price \$140.00 \$56	10-K Gold Filled  17-Jewels One Year Factory Guarantee Nationally Established Price \$57.60 Going Out of Business Price \$1987
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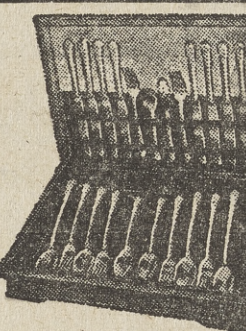
 SPEIDEL LADIES AND GENTS WATCH BRACELETS 40% OFF	 ANSON CUFF LINKS TIE BARS • SETS 100's to Choose From 40% OFF
 400 DAY CLOCK Imported REGULAR PRICE \$29.95 \$15.97	 Stainless Steel 24-pc. Service for 6 REGULAR PRICE \$12.95 \$4.96

GLEN JEWELERS GOING OUT OF BUSINESS

60%

DISCOUNT
ON NATIONALLY
ADVERTISED
WATCHES

A Few Fair Trade Items Excluded



52-Piece Service for 8

**SILVERPLATED
FLATWARE**

Made by America's
Foremost Silverware
Manufacturer—

**Wm. A. Rogers
Silver Co.**

Guaranteed Value

\$34.50

\$1642

Chest Not Included

\$1

DEPOSIT WILL
RESERVE ANY
PURCHASE FOR
CHRISTMAS



CULTURED PEARLS

GUARANTEED
VALUE \$29.75

We Are Sacrificing
Our Entire Stock
Including Gem Cases

Up To 350.00

AT MINIMUM

SAVING OF

40%

\$986

THE CLOCK NO HOME SHOULD BE WITHOUT!

**Imported Genuine "BLACK FOREST"
HAND CARVED CUCKOO
CLOCK**

10" High
6 1/2" Wide

BEAUTIFULLY HAND CARVED, MANDARIN COLORED CASE

WIND POPE OUT TO CUCKOO
IN THE HALF AND FULL HOUR
WITH GONG STRIKE!

ALL THE AUTHENTIC "BLACK FOREST" DETAILS & WORKMANSHIP OF CLOCKS AT A FRACTIONAL PRICE

CONSUMABLES: BATTERIES, CUCKOO, GONG, STRIKE

NOVEL PINE CONE WEIGHTS

REGULAR PRICE \$16.95
Going Out of Business Price
\$8.97

OTHERS FROM \$24.50 TO \$37.50
AT 40% DISCOUNT

PLEDGE

Pledged to faithfully conform to 23-year rule of Fair Practice Policy—Pledged to adhere to unwavering code of ethics at Dramatically Reduced Prices, on many items below cost, on some items at any cost as it is imperative to convert stock into cash capital.

NO ONE, BUT NO ONE CAN MATCH THIS AMAZING OFFER
**IT WON'T COST YOU A CENT
TO WEAR IT FOR 5 DAYS**
TEST IT! APPRAISE IT! COMPARE IT! IF YOU'RE NOT 100% SATISFIED—PLEASE RETURN IT FOR REFUND

17 JEWEL Watch

\$9.87

\$29.95 VALUE **Smack It! Whack It!**

Unbreakable Main Spring

WATER PROTECTED
SHOCK PROTECTED
LUMINOUS DIAL
SWEEP SECOND HAND
ANTI-MAGNETIC

Over 1,000 **WATCHES** Over 1,000

**A FULL RANGE OF NATIONALLY ADVERTISED
WATCHES UP TO \$675.00 LIST PRICE**

Lady's and Gent's Famous Brands
Diamond Watches Chronographs
Work Watches Calendr Watches
Bracelet Type Watches Automatics
Sport Watches

60% OFF

PLEASE DO NOT CONFUSE ANY ONE OF THESE WATCHES WITH SPECIAL PROMOTIONAL PIN-LEVER TYPE WATCHES SOLD IN NEW YORK AND LOCALLY. THESE ARE FINE GRADE 17 RUBY-JEWEL-LEVER QUALITY. BACKED BY A ONE YEAR FACTORY GUARANTEE BY THE LARGEST WATCH COMPANY OF ITS KIND IN THE U. S. A. NAME AVAILABLE UPON REQUEST.

17-J LADY'S DRESS Guaranteed value \$29.95
17-J GENT'S DRESS Guaranteed Value \$29.95

17 JEWEL WATCHES **\$9.87**

Going Out of Business Price

ROGERS 4-PC. COFFEE SET
SILVERPLATE ON COPPER

Regular Price \$37.50
Going Out of Business Price **\$1987**

FAMOUS BRANDS OF
STERLING AND SILVER-PLATED HOLLOWARE
Salt and Peppers, Sugar, Creamers, Serving Trays,
Coffee and Tea Sets
AT 40% DISCOUNT

SAVE
\$60.00

Admiral® 24" TV

Limited Time Offer
\$199.95

With \$17.95 Value
Decorator Stand FREE!

Formerly \$259.95
NOW... **\$199.95**
SAVE **\$60.00**

The Honduras in striking ebony finish
King-size Admiral 24" TV including custom-built stand, for less than many 21" sets! Built just a few weeks ago to sell for many dollars more, this superb Admiral with Aluminized Tube, powerful TV chassis is now yours at tremendous savings.

ALSO DOUBLE TRADE-IN OFFER ON Admiral 24" CONSOLE

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All Makes of TV Expertly and Conscientiously
Serviced the Same Day You Call

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Open Evenings for Your Convenience
Appliances - Television - Sales - Service - Rentals
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GLEN JEWELERS
4973 NEWPORT AVE. OCEAN BEACH
OPPOSITE BANK OF AMERICA

OPEN
DAILY
9 to 9

It's Christmas Time in the store of HOME GIFTS

BIG TABLES *for Holiday Dining*

PLENTY OF ELBOW ROOM
TO SEAT **8!**



BLACK METAL

This is one of the smartest black metal and brass dining groups we have ever offered and yet the price is remarkably low. The double leaf extension top comes in a choice of beautiful wood grain MICALITE finishes. Rich dark walnut, popular limed oak or black tweed. So practical; resistant to fruit acids, stains, alcohol or heat.



Micalite top stays beautiful under heavy usage.

Comfortable chairs have curved, welted form-fitting non-marring backs and full padded welted seats. Terrific selection of colorful scuff-resistant, washable DURAN covers.

TABLE AND
SIX CHAIRS
PLUS MATCHING
KITCHEN STEP
STOOL, ALL
FOR ONLY

99⁸⁸

Buy Now... Pay next year

TRADE IN YOUR OLD FURNITURE

Complete the Beauty of Your Home with Custom-Styled Draperies!

Let our decorator help you with fabrics suitable with your own setting. Stop in or call for FREE estimate and advice on color coordination!

GIVE A GIFT THAT WILL BE
USEFUL AND APPRECIATED
THROUGHOUT THE YEAR!

**SOFA
PILLOWS** from
1.98

CLUB CHAIRS AND OTTOMANS

Genuine Leather-Leatherette. Beautiful New Fabrics
including Miracle Saran

64.95 to 259.00

SMOKERS—New Styles

To go with Modern Homes

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TV TRAYS

Wrought Iron, Maple, Blonde—Set of 4

3.89 to 27.50

CLOTHES HAMPERS . . . 8.95 to 10.95

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KIDDIES TABLE & CHAIR SETS 14.95

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Good selection—many originals

SHAG RUGS—24"x36" 1.75

CARD TABLES 4.95 to 17.95

FOLDING CARD TABLE CHAIRS
3.00 to 8.95

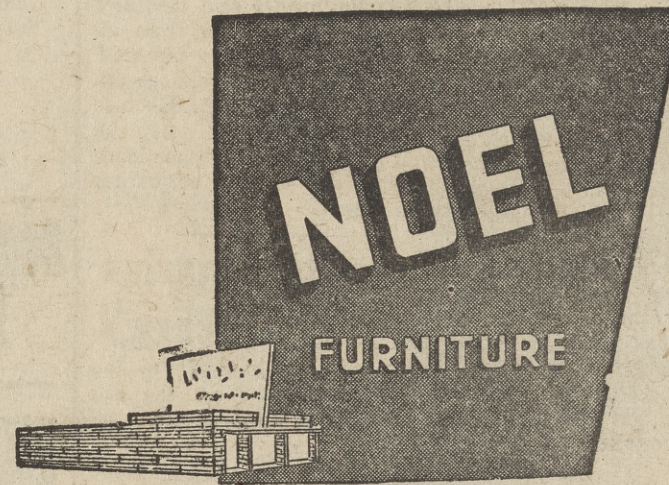
LARGE ASSORTMENT HASSOCKS

All Sizes and Colors—

Priced from 3.95 to 16.95

BOOKCASES 9.95 to 59.95

Wrought Iron, Blond Mahogany



NICE ASSORTMENT OF DESKS

Walnut, Blond, Mahogany

34.50 to 99.50

PLATFORM ROCKERS

Nice covers — Many have foam seats and backs

34.50 to 109.00

KITCHEN STEP STOOLS

Chrome and Wrought Iron.

3.95 to 17.95

BOUDOIR LAMPS 3.49 to 9.95

FLOOR LAMPS

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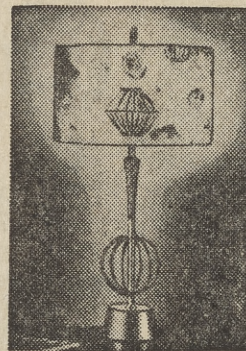


TABLE LAMPS

7.95 to 49.00



SOFA PILLOWS

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CONTOUR LOUNGE CHAIRS

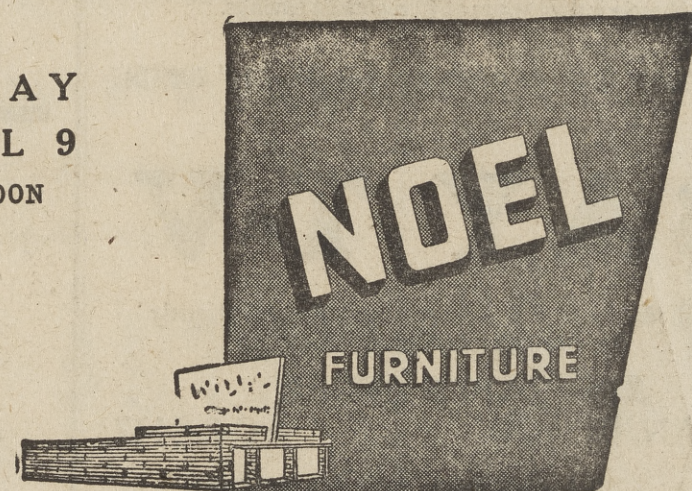
79.95 to 149.00

Make this a White Christmas for Mother! We have the Finest, Most Complete Collection of Appliances Anywhere. A Merrier Christmas can be even Merrier with a New Range, Washer or Refrigerator from Noel's.

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